



dk hebert photography



# Wedding Collective

THE PREMIER WEDDING SHOW OF THE SOUTH

presented by



## The Wedding Collective

The Premier Wedding Show of the South

new orleans, la

Thursday, April 14, 2022

5:30 - 8:00 PM

Le Pavillon Hotel

*Get in front of newly engaged couples!*

This boutique wedding event will allow our premier vendors the opportunity to connect with newly engaged couples in an intimate and fun atmosphere.

Wedding pros for this event will be carefully curated to attract those couples who are concerned with securing the most creative wedding professionals providing high quality services.

Wedding vendor categories will be limited to 10% of the total show. Once those spots are full, we will not allow additional vendors in that category.

With 20 years in the wedding industry, our shows have helped premier wedding pros across the south build and grow their businesses for almost two decades.

PLUS, for the first time ever, we are offering a combo package that includes marketing in the Summer/Fall print edition of *I Do Y'all Magazine* at a deeply discounted rate. See the Booth Investment page for details.

Contact us at [hello@idoyall.com](mailto:hello@idoyall.com) with questions or send in your space reservation form right away to secure your spot

AS A PREMIER VENDOR YOU WILL RECEIVE:

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- 8 x 10 space with white draped backdrop and 6ft skirted table to brand your business and create a vignette to capture the attention of attendees
- Time to meet with engaged couples in an intimate setting
- A full list of attendee leads complete with wedding date for follow-up
- 10 complimentary tickets to give to potential clients
- Opportunity to participate in the Bride Swag Bag at no additional cost
- Logo on Show Webpage plus social media files to use to promote your participation on your social media
- Vendor lounge with lunch, drinks and snacks for your team to refuel during event set-up
- After show cocktail hour for more vendor networking

WE AGGRESSIVELY MARKET OUR SHOWS. TO MAKE SURE COUPLES ARE AWARE OF AND INTERESTED IN ATTENDING OUR EVENTS.

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### Booth Investment

FULL BOOTH .....\$500

8 x 10 space with white draped backdrop and skirted table to brand your business and create a vignette to capture the attention of attendees.

### ALL BOOTHS INCLUDE

Time to meet with engaged couples in an intimate, boutique atmosphere

A full list of attendee leads complete with wedding date for follow-up

10 complimentary tickets to share with potential clients

Opportunity to participate in the bride/groom swag bag at no additional cost

Your LOGO on the Show Website

Social Media files to use to promote your participation in The Wedding Collective

Vendor lounge with lunch, drinks, and snacks for your team to refuel during event set-up

Booth support and follow-up marketing ideas to make the most of your show

PLUS, the opportunity to participate in the print publication that will be distributed at the show at a reduced cost

### SPECIAL BONUS

We are celebrating our **20th Anniversary** this year, and for the first time ever, we are offering Show Exhibitors an **ADD-on Print ad** in the Summer/Fall print edition of *I Do Y'all Magazine* which will be distributed to all show attendees and across the gulf states at a **DISCOUNTED RATE!**\*

### ADD-ON PRINT INCLUDES\*

Print ad in the Summer/Fall edition of *I Do Y'all Magazine*, plus ads in the expanded digital issue with link to your company website.

&

Web listing on our digital Preferred Vendor Guide with your business info, email, phone, logo, photos, videos, and links to your website and social media sites.

Add-on 1/4 Page Ad.....\$400

Add-on 1/2 Page Ad.....\$550

Add-on Full Page Ad.....\$1000

\*Print Add-ons are additional offerings for contracted show exhibitors. Prices are not stand-alone prices. Add-ons are limited to listed offerings. Add-on print orders must be contracted by March 31, 2022.