



RESERVE YOUR SPACE FOR

## MS COAST // 2022

Each 8' x 10' draped booth comes with a draped backdrop, one 6' skirted table, listing on [www.idoyall.com/weddingshow](http://www.idoyall.com/weddingshow), all attending leads, & 10 complimentary tickets. For print add-on information see attached form or contact your sales representative.

I WANT TO PARTICIPATE IN THE BRIDE GIFT BAG.

COURTYARD MARRIOTT GULFPORT BEACHFRONT  
Sunday • January 9, 2022 • 1-3:30pm  
1600 East Beach Boulevard | Gulfport, MS

### Booth Options

- Single .....\$350  
 Additional Table..... \$25  
 Electricity:..... \$25

### Add-on Print Ad Package *(add to booth price)*

*(Add-on print contracts must be received in our office by November 26 to be included in the Winter/Spring 2022 print edition.)*

- 1/4 Page Package ..... \$475  
 1/2 Page Package ..... \$625  
 Full Page Package ..... \$1000

### Exhibitor Contract (Please write in blue or black ink.)

Company \_\_\_\_\_

Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

Physical Address \_\_\_\_\_

PH: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Business Category \_\_\_\_\_

\*Products/Services to be displayed \_\_\_\_\_

Name to appear on website \_\_\_\_\_

- I would like someone to contact me about a payment plan.  
 Payment plans are only available to those with booth + add-on print ad packages.

*By signing and submitting this application you are indicating that you have read the Exhibition Rules and Regulations as printed here and on the reverse side and agree that they are part of this application and hereby agree to abide by them and any additional rules deemed necessary by the I Do Y'all Wedding Collective and Premier Publishing, Inc. Your signature indicates that you understand and agree to the following payment and refund policies:*

- A non-refundable deposit of \$100 is due to secure your booth.
- Invoices for balance will be mailed. Full payment is due by December 23, 2021.
- Payment plans are available for contracts with Print add-ons only and must be arranged at time of contract. Deposit can be included in payment plan. Payment plans are subject to a 2.5% surcharge on total.
- Email completed form to [hello@idoyall.com](mailto:hello@idoyall.com) or mail to PO Box 755, Slidell, LA 70459.

Exhibitor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Exhibitor's Printed Name \_\_\_\_\_

I Do Y'all Representative \_\_\_\_\_ Date \_\_\_\_\_

**I Understand** as a vendor, **I agree** to participate in the *I Do Y'all Wedding Collective* as indicated on the previous page of this contract.

**I Understand** that to guarantee (lock in) the right to a booth or the right to any possible discounts, the signed contract and payment in full must be mailed to *Premier Publishing, Inc., Show Producer*. Booths are sold on a first paid, first served basis determined by the date payment is received in the Premier Publishing, Inc. office. **Until a signed contract and full payment are received, a vendor is not guaranteed a booth. Final payments are due by December 23, 2021.**

**I Understand** that all amounts due under this bridal show contract **MUST BE TOTALLY PAID UPON YOUR CONTRACT TO PREMIER PUBLISHING, INC., BY December 23, 2021.** If not paid, my business forfeits the right to the booth, the right to any deposit or discount, and *Premier Publishing, Inc.* has the right to release the booth for resale. **I Understand** that any payment for the *I Do Y'all Wedding Collective* is non-refundable and no refunds will be issued for any reason. **I understand**, the *I Do Y'all Wedding Collective* will take place under all weather conditions. If for any reason the event needs to be rescheduled all monies paid will be applied to the future date.

**No Booth Sharing: I Understand and agree that I will not be able to sublet or sell any part of the booth I purchase to any vendor, business or individual.** I agree that from my booth, I will only advertise my own product or service that is identified on the first page of this agreement and no other business, product, or service. I also understand that I am not able to advertise or sell any other business's service or product at my booth. If I am a representative for other businesses, I may only have their names mentioned in the flyers or advertising for my own business. Their flyers/business cards may not be given away separately or put in as inserts in my own flyers or advertising. They must be physically a part of my own promotional flyers, business cards and advertising. No equipment or representative from any other business that does not have a booth in the bridal show may be present in my booth at any time. Stated simply, **YOU ARE ONLY ALLOWED TO PROMOTE YOUR PRODUCT/SERVICE AND NO OTHER BUSINESS PRODUCT OR SERVICE.** No posters or signs may be attached to the booth unless related to your specific business. **Anyone breaking these rules will be asked to remove the item in question.** If a second (2nd) request is required, the vendor will be expelled from the facilities immediately. **By signing this contract, the vendor agrees to this and understands NO REFUND WILL BE ISSUED if a vendor is forced to leave the I Do Y'all Wedding Collective because they broke these rules.**

**I Understand** that I will not be allowed to sell individual products at and during the *I Do Y'all Wedding Collective*.

**I Understand** that I may not dismantle my booth and/or leave before the show's conclusion time. To do will result in **NOT** receiving that show's leads and expulsion from future shows produced by *Premier Publishing, Inc.*

**I Understand** that my business will be given the right to use lead list accumulated at that specified the *I Do Y'all Wedding Collective* in which the vendor participates and is contracted. This list may be used in advertising my business only. This list may not be used to promote another bridal show or wedding show. This list is the property of *Premier Publishing, Inc.* and may not be distributed, resold, or given to any other business for its use. To do so forfeits further use of the list and any lead list from *Premier Publishing, Inc.*, expulsion from any future the *I Do Y'all Wedding Collective* or show produced by *Premier Publishing, Inc.*, and may result in legal action at the expense of the said violator(s).

**I Understand** that I will be allowed to give away free samples from my booth. I will **NOT** be allowed to block the aisles or go outside the boundaries of the booth with tables, trays, noise, smoke or salespeople.

**I Understand** that I may not solicit other vendors at the *I Do Y'all Wedding Collective* and I may not solicit attendees other than in my booth.

**I Understand** that I may not distribute flyers or samples at any other location on the premises or in adjacent parking.

**I Understand** that microphones will not be allowed to be used by any vendors. Music will be allowed, but it must be kept low so as not to bother the booths in the area. Volume will be determined by the *I Do Y'all Wedding Collective*. If the *I Do Y'all Wedding Collective* requests, I agree to immediately turn off all equipment. Smoke machines are not allowed.

**I Understand** that one 6' table, draped and minimum 8' back drape is provided for each regular booth. Each vendor is provided security, point of purchase advertising, and bridal leads per this contract. If I am a sponsor and depending on the sponsorship level, I receive (see attached).

**I Understand** this contract does not guarantee or require automatic participation in the fashion shows produced, galleries and/or special sections for the *Premier Wedding Show*. Vendors are asked to participate on an as needed basis at the discretion of the *Premier Wedding Show* production staff.

**I Understand** that if any of the above sections of this contract are violated I will be expelled from the *I Do Y'all Wedding Collective* immediately.

**I Understand** that if the *I Do Y'all Wedding Collective* does do this, **NO REFUNDS WILL BE REQUIRED TO BE ISSUED.**

**I Understand** this contract is subject to acceptance by *Show Producer*. The *I Do Y'all Wedding Collective* reserves the right to cancel or refuse this contract at *Show Producer's* sole discretion, at will and at any time with a 14 day notice to the vendor. In the event of such cancellation any monies paid for services that have not been rendered as of the date of cancellation may be refunded at the discretion of the *Show Producer*.

**I agree** that except for any negligence of the *I Do Y'all Wedding Collective* and *Premier Publishing, Inc.*, I, the vendor, will protect, indemnify, and save harmless the *I Do Y'all Wedding Collective* and *Premier Publishing, Inc.*, from and against any and all loss, costs, damage, and expenses occasioned by, or arising out of any accident or other occurrence causing or inflicting injury and/or damage to any person in or around the leased premises.

By signing and submitting this application you are indicating that you have read the Exhibition Rules and Regulations as printed here and agree that they are part of this application and hereby agree to abide by them and any additional rules deemed necessary by the *I Do Y'all Wedding Collective* and *Premier Publishing, Inc.* Your signature indicates that you understand and agree to the following payment and refund policies: **1) A non-refundable deposit of \$100/booth is due with contract or 2) deposit will be billed upon receipt and payment of deposit is due to reserve booths 3) Full payment is due by December 23, 2021.**

**4) No refunds will be made, deposit is non-refundable.**